

SUZY ROHAN

455 South Williams Street
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C: (718) 637-7822
suzy@lilyredstudio.com
[https://www.lilyred.com/
main-portfolio](https://www.lilyred.com/main-portfolio)

EDUCATION

New York University • May 2009

Master of Arts

Graphic Communications Management and Technology

University of Wisconsin-Milwaukee • May 2002

Bachelor of Fine Arts

Graphic Design

EXPERIENCE

2009 - Present • Denver, CO

Lily Red Studio

Photographer & Designer

- Oversee current client relationships and establish new business
- Provide professional photography with an understanding of lighting, composition and styling for families and businesses
- Manage and coordinate design projects with production, freelancers and printers
- Provide art direction and design for a variety of projects (web and print)

2007 - 2009 (In-house) • New York, NY

2009-2011 (Remote Freelance) • Chicago, IL

Alpine Creative Group

Art Director

- Provide design and direction for printed pieces that would reflect the clients' vision
- Oversee and implement invitation and collateral material design and branding initiatives
- Manage prepress and production team to produce all printed pieces

CLIENTS: Joe Torre Safe At Home Foundation, the U.S. Department of Defense, Memorial Sloan-Kettering, AutoStar, The Ritz-Carlton Hotels of New York, Visiting Nurse Service of New York, San Diego Natural History Museum, Boca Raton Community Hospital Foundation, Swarovski, Sundance

TEACHING EXPERIENCE

August 2010 - May 2013 • Milwaukee, WI

University of Wisconsin, Milwaukee, Peck School of the Arts

Associate Lecturer in the Department of Art & Design

- Taught Freshmen to Senior level classes of up to 28 students
- Created completely original syllabi and lesson plans to meet students' needs
- Used varied teaching strategies to provide a dynamic and interactive learning environment
- Fostered productive relationships with between students and mentors in the digital arts world (resulting in student internships and student hires after graduation)
- Developed thematic units of study to encourage students' curiosity and grasp of interdisciplinary applications of digital arts skills

COURSES: Introduction to Design, Graphic Design Level 1, Print Production and Presentation Techniques, Professional Practice: Portfolio Building, Visual Art Internship Course Director, The Business of Design

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HONORS + AWARDS

- GD USA Awards: 2007, 2008 2009
- BizBash Event Style Award:
Best Invitation Design
- NYU - Graphic Communications
Management and Technology
Leadership Award
- UW-Milwaukee Dean's Honorary List

ADDITIONAL FINE ARTS TRAINING

- Art Students League of Denver:
- Throwing and Hand Building for Pottery
 - Figure Sculpting
 - Fine Art Oil Painting for Portraits
 - Atmospheric Portrait Drawing

SKILLS + KNOWLEDGE

- Brand Development
- Print + Media Production
- Adobe Creative Suite
- Zoom / Skype
- Design Systems Implementation
- CRM Operations + Analysis
- Canva
- Later
- Squarespace
- Microsoft Office Suite
- Social Media Marketing + Calendar Management
- Curriculum Development + Implementation

REFERENCES

Kim Beckman – Former Head of the Design Department at UW Milwaukee
(920) 410-3643 | kimbeckmann@gmail.com

Bethany Armstrong – Lecturer at UW Milwaukee and Savannah College of Art and Design
(608) 438-5462 | me@bethanyarmstrong.com

Amanda Yu Dieterich – Designer at The Early Word (former business partner at Lily Red Studio)
(312) 618-0825 | amandayu@gmail.com

Dana Foti Sharp - Former Creative Director at Alpine Creative Group
(917) 287-0584 | dana@gooseberrygraphicdesign.com